

Laura McInerney

Investigative Journalist & Co-Creator of *Teacher Tapp*

Laura is a well-known and award-winning journalist, school teacher, author, and app creator specialising in education and politics.

A regular columnist for the Guardian and Schools Week, she also often appears on BBC Today, News 24, Newsnight, Sky News, Talk Radio, among others.



An experienced keynote speaker, event chair, and host

Keynote topics:

Education Trends 2020: What's coming now and next? - Do you struggle to stay on top of education news? In this talk, Laura uses her knowledge from frontline education reporting, and inside sources, to give an insight into what changes are afoot in schools over the next twelve months, and beyond.

What teachers REALLY want and need to stay in their jobs – Almost 40% of teachers leave within the first five years of the career, and experienced teachers are leaving at the highest rates ever. But, why? Using data from new app Teacher Tapp, which surveys 8,000 teachers every day, we are finally learning the surprising truth about what teachers think, want, and need, in order to stay in their jobs. But can you handle the truth?

'Great Education Secretaries: What the best leaders of the past teach us about the future' – The 35 men and women who held the education secretary role did so in their own way. Like all school leaders, they each faced unique challenges: budget constraints, demographic dips, very loud critics! This talk, based on a year-long study of the secretaries, reveals who gets the role, how they cope, and what today's schools leaders can learn from their mistakes and successes.

*All talks are customised with examples relevant to the audience
Laura will also create unique keynotes on other topics on request.*

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Why choose Laura for your event?

Laura is an **experienced event host, chair,** and **keynote speaker.**

✓ **Dynamic and inspiring** – Laura delivers in a passionate, enthusiastic way, using stories from the classroom and the media frontline

✓ **Well-known** – As a Guardian and Schools Week columnist, thousands of teachers recognise Laura's sharp commentary (and her trademark **yellow jackets!**)

✓ **Adapts to audience** – All keynotes are customised to your audience, depending on school types, job roles, or business needs.

✓ **Clear and practical** – Once a teacher, always a teacher: Laura ensure sessions are engaging yet memorable, with **clear takeaway action points**



TESTIMONIALS

'You were completely brilliant'

– **Marc Rowland, National Education Trust**

'Overwhelmingly positive feedback... come back next year?'

– **Educate Norfolk**

'A good mix of human interest, policy and the authority of research, data, and personal experience, without it overwhelming the audience'

– **University of the Arts London**

'Fascinating and perceptive... a grade 9 for satisfaction!'

– **Sally Collier, Ofqual**

Contact

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 SCHOOLS WEEK

NewStatesman

The Guardian

 BBC newsnight

 TODAY